Attorney's Docket No.: <u>03801.P007</u> Patent

DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION

As a below named inventor, I hereby declare that:

the specification of which

My residence, post office address and citizenship are as stated below, next to my name.

I believe I am the original, first, and sole inventor (if only one name is listed below) or an original, first, and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled

METHOD AND APPARATUS FOR FACILITATING USER SELECTION OF AN ITEM CATEGORY IN AN ONLINE AUCTION

<u>X</u>	is attached hereto. was filed on	as
	United States Application Number	
	or PCT International Application Number	
	and was amended on	
	(if applica	able)

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claim(s), as amended by any amendment referred to above. I do not know and do not believe that the claimed invention was ever known or used in the United States of America before my invention thereof, or patented or described in any printed publication in any country before my invention thereof or more than one year prior to this application, that the same was not in public use or on sale in the United States of America more than one year prior to this application, and that the invention has not been patented or made the subject of an inventor's certificate issued before the date of this application in any country foreign to the United States of America on an application filed by me or my legal representatives or assigns more than twelve months (for a utility patent application) or six months (for a design patent application) prior to this application.

I acknowledge the duty to disclose all information known to me to be material to patentability as defined in Title 37, Code of Federal Regulations, Section 1.56.

I hereby claim foreign priority benefits under Title 35, United States Code, Section 119(a)-(d), of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed:

Prior Foreign Application	<u>(s)</u>		Claim	,
(Number)	(Country)	(Day/Month/Year Filed)	Yes	No
(Number)	(Country)	(Day/Month/Year Filed)	Yes	No
(Number)	(Country)	(Day/Month/Year Filed)	Yes	No

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(Application Number)	Filing Date	
(Application Number)	Filing Date	
application(s) listed below and, is not disclosed in the prior Unite fittle 35, United States Code, anown to me to be material to p	insofar as the subject mat ed States application in th Section 112, I acknowled atentability as defined in I ilable between the filing d	ode, Section 120 of any United States ter of each of the claims of this application e manner provided by the first paragraph ge the duty to disclose all information itle 37, Code of Federal Regulations, ate of the prior application and the national
(Application Number)	Filing Date	(Status patented, pending, abandoned)
art of this document) as my res	spective patent attorneys	(Status patented, pending, abandoned) (which is incorporated by reference and a and patent agents, with full power of and to transact all business in the Patent
hereby appoint the persons list art of this document) as my resubstitution and revocation, to p nd Trademark Office connecte send correspondence to Andi (Nar AFMAN LLP, 12400 Wilshire elephone calls to Andre L. Mar	ed on Appendix A hereto spective patent attorneys a rosecute this application and herewith. re L. Marais ne of Attorney or Agent; Boulevard 7th Floor, Lo	pending, abandoned) (which is incorporated by reference and a and patent agents, with full power of and to transact all business in the Patent , BLAKELY, SOKOLOFF, TAYLOR 8
hereby appoint the persons list art of this document) as my resubstitution and revocation, to p nd Trademark Office connecte send correspondence to Andreward (Nara AFMAN LLP, 12400 Wilshire elephone calls to Andre L. Ma (Name of the contents and the contents made on informatitatements were made with the punishable by fine or impired	red on Appendix A hereto spective patent attorneys a rosecute this application and herewith. re L. Marais ne of Attorney or Agent's Boulevard 7th Floor, Loarais f Attorney or Agent) nents made herein of maion and belief are believed the knowledge that willfur risonment, or both, underliful false statements maion and selection and liful false statements maion and selection are selection and selection and selection and selection are selection as a selection and selection are selection and selection are selection as a selection and selection are selection as a selecti	pending, abandoned) (which is incorporated by reference and a and patent agents, with full power of and to transact all business in the Patent , BLAKELY, SOKOLOFF, TAYLOR & Sangeles, California 90025 and direct
hereby appoint the persons list art of this document) as my resubstitution and revocation, to p and Trademark Office connecte end correspondence to Andi (Nar AFMAN LLP, 12400 Wilshire elephone calls to Andre L. Ma (Name of the contents and end information and the punishable by fine or impitates Code and that such will pplication or any patent issu	red on Appendix A hereto spective patent attorneys a rosecute this application and herewith. re L. Marais ne of Attorney or Agent; Boulevard 7th Floor, Logarais Attorney or Agent) nents made herein of mand belief are believed the knowledge that willfur risonment, or both, under the liful false statements made ded thereon.	pending, abandoned) (which is incorporated by reference and a and patent agents, with full power of and to transact all business in the Patent , BLAKELY, SOKOLOFF, TAYLOR & SAngeles, California 90025 and direct 408) 720-8598. y own knowledge are true and that all ed to be true; and further that these I false statements and the like so made or Section 1001 of Title 18 of the United
hereby appoint the persons list art of this document) as my resubstitution and revocation, to p nd Trademark Office connecte send correspondence to Andreas (Nara AFMAN LLP, 12400 Wilshire elephone calls to Andre L. Ma (Name of the contents and enterest that all statements made on informaticatements were made with the punishable by fine or importates Code and that such will	red on Appendix A hereto spective patent attorneys a rosecute this application and herewith. re L. Marais ne of Attorney or Agent; Boulevard 7th Floor, Logarais Attorney or Agent) nents made herein of mand belief are believed the knowledge that willfur risonment, or both, under the liful false statements made ded thereon.	pending, abandoned) (which is incorporated by reference and a and patent agents, with full power of and to transact all business in the Patent , BLAKELY, SOKOLOFF, TAYLOR & SAngeles, California 90025 and direct 408) 720-8598. y own knowledge are true and that all ed to be true; and further that these I false statements and the like so made or Section 1001 of Title 18 of the United

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APPENDIX A

William E. Alford, Reg. No. 37,764; Farzad E. Amini, Reg. No. P42,261; Aloysius T. C. AuYeung, Reg. No. 35,432; William Thomas Babbitt, Reg. No. 39,591; Carol F. Barry, Reg. No. 41,600; Jordan Michael Becker, Reg. No. 39,602; Bradley J. Bereznak, Reg. No. 33,474; Michael A. Bernadicou, Reg. No. 35,934; Roger W. Blakely, Jr., Reg. No. 25,831; Gregory D. Caldwell, Reg. No. 39,926; Ronald C. Card, Reg. No. P44,587; Thomas M. Coester, Reg. No. 39,637; Stephen M. De Klerk, under 37 C.F.R. § 10.9(b); Michael Anthony DeSanctis, Reg. No. 39,957; Daniel M. De Vos, Reg. No. 37,813; Robert Andrew Diehl, Reg. No. 40,992; Matthew C. Fagan, Reg. No. 37,542; Tarek N. Fahmi, Reg. No. 41,402; Florin Alin Corie, Reg. No. P-46,244, James Y. Go, Reg. No. 40,621; James A. Henry, Reg. No. 41,064; Willmore F. Holbrow III, Reg. No. P41,845; Sheryl Sue Holloway, Reg. No. 37,850; George W Hoover II, Reg. No. 32,992; Eric S. Hyman, Reg. No. 30,139; Dag H. Johansen, Reg. No. 36,172; William W. Kidd, Reg. No. 31,772; Erica W. Kuo, Reg. No. 42,775; Michael J. Mallie, Reg. No. 36,591; Andre L. Marais, under 37 C.F.R. § 10.9(b); Paul A. Mendonsa, Reg. No. 42,879; Darren J. Milliken, Reg. 42,004; Lisa A. Norris, Reg. No. P44,976; Chun M. Ng, Reg. No. 36,878; Thien T. Nguyen, Reg. No. 43,835; Thinh V. Nguyen, Reg. No. 42,034; Dennis A. Nicholls, Reg. No. 42,036; Kimberley G. Nobles, Reg. No. 38,255; Daniel E. Ovanezian. Reg. No. 41,236; Babak Redjaian, Reg. No. 42,096; William F. Ryann, Reg. 44,313; James H. Salter, Reg. No. 35,668; William W. Schaal, Reg. No. 39,018; James C. Scheller, Reg. No. 31,195; Jeffrey Sam Smith, Reg. No. 39,377; Maria McCormack Sobrino, Reg. No. 31,639; Stanley W. Sokoloff, Reg. No. 25,128; Judith A. Szepesi, Reg. No. 39,393; Vincent P. Tassinari, Reg. No. 42,179; Edwin H. Taylor, Reg. No. 25,129; John F. Travis, Reg. No. 43,203; George G. C. Tseng, Reg. No. 41,355; Joseph A. Twarowski, Reg. No. 42,191; Lester J. Vincent, Reg. No. 31,460; Glenn E. Von Tersch, Reg. No. 41,364; John Patrick Ward, Reg. No. 40,216; Charles T. J. Weigell, Reg. No. 43,398; Kirk D. Williams, Reg. No. 42,229; James M. Wu, Reg. No. P45,241; Steven D. Yates, Reg. No. 42,242; Ben J. Yorks, Reg. No. 33,609; and Norman Zafman, Reg. No. 26,250; my patent attorneys, and Andrew C. Chen, Reg. No. 43,544; Justin M. Dillon, Reg. No. 42,486; Paramita Ghosh, Reg. No. 42,806; and Sang Hui Kim, Reg. No. 40,450; my patent agents, of BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP, with offices located at 12400 Wilshire Boulevard, 7th Floor, Los Angeles, California 90025, telephone (310) 207-3800, and James R. Thein, Reg. No. 31,710, my patent attorney.

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Title 37, Code of Federal Regulations, Section 1.56 Duty to Disclose Information Material to Patentability

- (a) A patent by its very nature is affected with a public interest. The public interest is best served, and the most effective patent examination occurs when, at the time an application is being examined, the Office is aware of and evaluates the teachings of all information material to patentability. Each individual associated with the filing and prosecution of a patent application has a duty of candor and good faith in dealing with the Office, which includes a duty to disclose to the Office all information known to that individual to be material to patentability as defined in this section. The duty to disclosure information exists with respect to each pending claim until the claim is cancelled or withdrawn from consideration, or the application becomes abandoned. Information material to the patentability of a claim that is cancelled or withdrawn from consideration need not be submitted if the information is not material to the patentability of any claim remaining under consideration in the application. There is no duty to submit information which is not material to the patentability of any existing claim. The duty to disclosure all information known to be material to patentability is deemed to be satisfied if all information known to be material to patentability of any claim issued in a patent was cited by the Office or submitted to the Office in the manner prescribed by §§1.97(b)-(d) and 1.98. However, no patent will be granted on an application in connection with which fraud on the Office was practiced or attempted or the duty of disclosure was violated through bad faith or intentional misconduct. The Office encourages applicants to carefully examine:
 - (1) Prior art cited in search reports of a foreign patent office in a counterpart application, and
- (2) The closest information over which individuals associated with the filing or prosecution of a patent application believe any pending claim patentably defines, to make sure that any material information contained therein is disclosed to the Office.
- (b) Under this section, information is material to patentability when it is not cumulative to information already of record or being made or record in the application, and
- (1) It establishes, by itself or in combination with other information, a prima facie case of unpatentability of a claim; or
 - (2) It refutes, or is inconsistent with, a position the applicant takes in:
 - (i) Opposing an argument of unpatentability relied on by the Office, or
 - (ii) Asserting an argument of patentability.

A prima facie case of unpatentability is established when the information compels a conclusion that a claim is unpatentable under the preponderance of evidence, burden-of-proof standard, giving each term in the claim its broadest reasonable construction consistent with the specification, and before any consideration is given to evidence which may be submitted in an attempt to establish a contrary conclusion of patentability.

- (c) Individuals associated with the filing or prosecution of a patent application within the meaning of this section are:
 - (1) Each inventor named in the application;
 - (2) Each attorney or agent who prepares or prosecutes the application; and
- (3) Every other person who is substantively involved in the preparation or prosecution of the application and who is associated with the inventor, with the assignee or with anyone to whom there is an obligation to assign the application.
- (d) Individuals other than the attorney, agent or inventor may comply with this section by disclosing information to the attorney, agent, or inventor.

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